

# Cookies Statement

This cookies statement explains how and why we collect and process personal and other data when you make use of our websites and mobile apps – particularly in connection with cookies and other similar technologies.

You can find more information about handling of personal data in our [Privacy Statement](#).

## Who is responsible for the data processing ?

Salt Mobile SA is responsible for the processing of personal data in accordance with this cookies statement. Should you have any questions about this cookies statement, please contact us at Salt Mobile SA, Data Protection, Avenue de Malley 2, 1008 Prilly.

## Which online tracking and online advertising techniques we use ?

We use various techniques on our website that allow us and third parties engaged by us to recognize you during your use of our website, and possibly to track you across several visits.

In essence, we wish to distinguish access by you (through your system) from access by other users, so that we can ensure the functionality of the website and carry out analysis and personalization. We do not determine your identity. However, even without registration data, the technologies we use are designed in such a way that you are recognized as an individual visitor each time you access the website, for example by our server (or third-party servers) that assign a specific identification number to you or your browser (so-called «cookie»).

## Cookies

Cookies are individual codes (for example a serial number) that our server or a server of our service providers or advertising partners transmits to your system when you connect to our website, and that your system (browser, cell phone) accepts and stores until the set expiration time. Your system transmits these codes to our server or the third-party server with each additional access. That way, you are recognized even if your identity is unknown.

Whenever you access a server (for example when you use a website or an app, or because an e-mail includes a visible or invisible image), your visits can therefore be «tracked». If we integrate offers from an advertising partners or a provider of an analysis tool on our website, they may track you in the same way, even if you cannot be identified.

We use these technologies on our website and may allow certain third parties to do so as well. You can also set your browser to block or deceive certain types of cookies or alternative technologies, or to delete existing cookies. You can also add software to your browser that blocks certain third-party tracking. You can find more information on the help pages of your browser (usually with the keyword «Privacy») or on the websites of the third parties set out below.

We distinguish the following categories of «cookies»:

- **Necessary cookies:** Some cookies are necessary for the functioning of the website or for certain features. For example, they ensure that you can move between pages without losing information that was entered in a form. They also ensure that you stay logged in. These cookies exist temporarily only («session cookies»). If you block them, the website may not

work properly. Other cookies are necessary for the server to store options or information (which you have entered) beyond a session (i.e. a visit to the website) if you use this function (for example language settings, automatic login functionality, etc.).

- **Statistic cookies:** In order to optimize our website and related offers and to better adapt them to the needs of the users, we use cookies to record and analyse the use of our website, potentially beyond one session. We use third-party analytics services for this purpose. We have listed them below. Details can be found on the websites of the third-party providers.
- **Functional/Preferences Cookies:** Functional cookies enable us to offer extended functions and display personalized contents. For example, these cookies allow us to store information already provided (such as language selection) or to display products to you based on those previously viewed that may also be of interest to you
- **Marketing Cookies:** We and our advertising partners have an interest in targeting advertising as precisely as possible, i.e. only showing it to those we wish to address. We have listed our advertising partners below. For this purpose, we and our advertising partners use cookies that can record the content that has been accessed or the contracts that have been concluded. This allows us and our advertising partners to display advertisements that we think will interest you on our website, but also on other websites that display advertisements from us or our advertising partners.

In addition to marketing cookies, we use other technologies to control online advertising on other websites and thereby reduce advertising wastage. For example, we may transmit the crypted and anonymised profiles of our users, customers and other persons to third parties in order to display our advertisements specifically to these persons.

Currently we are using the following [Third-Party Cookies and Tracking technologies](#):

Solutions	Type/purpose	Provider	Address
Facebook	Marketing	Meta Platforms Ireland Limited	Merrion Road Dublin 4 D04 X2K5 Ireland
Google Ads	Marketing	Google Ireland Ltd.	Gordon House, Barrow Street Dublin 4 Ireland
Google Analytics	Statistic	Google Ireland Ltd.	Gordon House, Barrow Street Dublin 4 Ireland
TikTok	Marketing	TikTok Technology Limited	10 Earlsfort Terrace, Dublin, D02 T380, Ireland

We use **Google Analytics**, a web analytics service provided by Google Ireland Ltd. (Google). Google Analytics uses cookies to analyze how you use the website. The information generated by the cookie about your use of the website is usually transmitted to and stored on a Google server in the USA. We only use Google Analytics with activated IP anonymization. This means that your IP address will be shortened in Switzerland, the European Union and the European Economic Area. Only in exceptional

cases will the full IP address be sent to a Google server in the USA and shortened there. Google will use this information on our behalf to evaluate your use of the website in order to provide us with reports on the activities of users on the website and to provide other services related to the use of the website and internet usage. Furthermore, Google will transfer this information to third parties if required by law or if third parties process this data on behalf of Google. The IP address provided by your browser will not be merged with Google's other data. You may object to Google Analytics collecting the data with effect for the future by installing a deactivation add-on (<http://tools.google.com/dlpage/gaoptout?hl=en>) for your browser. Besides the possibility to install the deactivation add-on, there is another alternative to prevent Google Analytics from collecting the data. It is particularly interesting for users of mobile devices. Please click on this link to deactivate Google Analytics. You thereby install a so-called opt-out cookie that prevents the tracking of data on the website. The function remains until the opt-out cookie is deleted. If the opt-out cookie has been deleted, it is sufficient to click on the link again.

## What data do we process on our social network pages?

We may operate pages and other online presences («fan pages», «channels», «profiles», etc.) on social networks and other platforms (e.g. Facebook, Instagram, LinkedIn etc.) operated by third parties. We receive this data from you and from the platforms when you interact with us through our online presence (for example when you communicate with us, comment on our content or visit our online presence). At the same time, the platforms analyse your use of our online presences and combine this data with other data they have about you (for example about your behaviour and preferences). They also process this data for their own purposes, in particular for marketing and market research purposes (for example to personalize advertising) and to manage their platforms (for example what content they show you) and, to that end, they act as separate controllers.

We receive data about you when you communicate with us through online presences or view our content on the corresponding platforms, visit our online presences or are active on them (for example publish content, submit comments). These platforms also collect technical data, registration data, communication data, behavioral data and preference data from you or about you, among other things. These platforms usually perform statistical analysis of the way you interact with us, how you use our online presences and our content or other parts of the platform (what you view, comment on, «like», share, etc.) and combine this data with other information about you (for example information about your age and your gender and other demographic information). In that way, they create profiles about you and statistics on the use of our online presences. They use this data and profiles to display to you our or other advertisements and other personalized content on the platform and to manage the behaviour of the platform, but also for market and user research and to provide us and other parties with information about you and the use of our online presence.

We may disseminate content published by you (for example comments on an announcement), for example as part of our advertising on the platform or elsewhere. We or the operators of the platforms may also delete or restrict content from or about you in accordance with their terms of use (for example inappropriate comments).

For further information on the processing of the platform operators, please refer to the privacy information of the relevant platforms. There you can also find out about the countries where they process your data, your rights of access and erasure of data and other data subjects' rights and how you can exercise them or obtain further information.

## Changes to this cookies statement

This cookies statement can be updated any time. The version published on this website is the current one.

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